

Visual Communications



Program Overview:

Visual Communications

Associate of Applied Science
in Visual Communications degree.

Regularly updated with the input
of the Gibbs Industry Advisory Board.

Career Opportunities and Job Titles...

Desktop Publisher
Graphic Designer
Photoshop Specialist
Production Assistant
Ad Builder
Layout Artist
Illustrator



Program Objective:

The objective of the Visual Communications program is to prepare the student for such entry level positions as graphic designer, web page developer, illustrator, production artist, layout artist. Graduates can also enter exciting areas like electronic and freelance design.

Additionally, students take several general education courses, including English, Psychology, Oral Communication and Professional Career Development, which will offer them the opportunity to develop the skills to progress to higher-level positions. Upon successful completion of this program, students will be awarded the Associate of Applied Science in Visual Communications degree.



Program offering allows for completion in 18 months; 90 credit hours; Emphasizes rapid skill development to increase level of preparation for today's job market.

Program Disciplines Include:

- Software Applications
- Multimedia and Illustration
- Graphic Design
- Typography
- Digital Photography
- Animation
- Design
- General Education



Visual Communications

Associate of Applied Science in Visual Communications Design an exciting career in less time than you think. If you're creative, then the visual communications specialized degree could put you on the path to your ideal career in 18 months.

GRAPHIC DESIGN

Code	Course	Credits
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Core Curriculum

COS110	College Success Skills	4
COS120	Career/Portfolio Development	4
Total Required Core Curriculum Credits		8

Specialization

DES100	Design Fundamentals	4
DES110	Drawing	4
DES120	Typography I	4
DES140	Digital Imaging	4
DES201	Graphic Design I	4
DES202	Graphic Design II	4
DES205	Design 2D/3D	4
DES220	Typography II	4
DES240	Digital Photography	4
DES250	Digital Video I	4
DES261	Animation	4
DES271	Web Design I	4
DES281	Interactive Media I	4
DES291	Interdisciplinary Studio	6
Total Required Specialization Credits		58

General Education Requirements

ENG100	Basic College English	4
ENG101	English Composition	4
ENG102	Oral Communication	4
MTH100	Basic College Math	4
PSY110	Introduction to Psychology	4
SOC110	Critical Thinking	4
Total Required General Education Credits		24
Total Quarter Credits Required for Graduation		90

Course and /or order of sequence subject to change.

Gibbs College is certified by the State Council of Higher Education for Virginia to operate campuses in Virginia.

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